



2026

# Pool service pricing report.

What other pool pros charge.

30 real rate examples to inform your next quote.



From the people doing the work.

Data from [poolrates.fyi](https://poolrates.fyi) · Built by PoolDial

# Go straight to the rates.

Start close to home. Then compare the same service scope.

|                                  |                              |           |
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READ THIS FIRST

# Compare like with like.

A useful rate needs a service scope and a local market.

01

## Start with a real submitted rate.

The report includes 30 entries from a saved [poolrates.fyi](#) snapshot of 140 public submissions across 22 states. Every example shows its source submission ID.

02

## Check the chemical billing.

Full service with chemicals, full service with chemicals billed separately, and chemical-only service are different offers. The label sits beside every price.

03

## Look at the business context.

Pool count, experience, business type, and team size are shown as reported. Missing information is marked “Not reported.” Entries are not independently verified.

04

## Make your own scope clear.

The public records do not establish visit frequency, pool size, seasonal terms, or a detailed checklist. Use the examples to inform a quote that fits your work and costs.

All prices are USD per month. For current entries, visit [poolrates.fyi](#).



ABOUT POOLDIAL

**Your route.  
Your customers.  
Your business.**



**Keep the work connected.**

PoolDial brings routes, customers, service records, chemistry, and billing together. Keep the details of each job close to the people doing it.

**See how PoolDial works →**

# California

The biggest pool market is still a collection of local markets. Start with the service details.



## MEDIAN RATE

# \$170

per month

## REPORTED RANGE

# \$100–\$500

per month

## ENTRIES

# 27

reported

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Same region. Different rates.

## Bay Area

# \$220

per month

**Full service**

Chemicals included

Pools reported

1,100

Years in business

11

Business type

Team

Team size

16

Submission #48 · California

## Bay Area

# \$178

per month

**Full service**

Chemicals included

Pools reported

1,100

Years in business

45

Business type

Team

Team size

12

Submission #114 · California

## Before you compare

Both entries report 1,100 pools. They are separate submissions, not verified distinct companies. Treat the comparison as context, not a controlled study.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Look past the headline price.

## Inland Empire

# \$165

per month

**Full service**

Chemicals included

Pools reported

72

Years in business

6

Business type

Solo operator

Team size

Not reported

Submission #93 · California

## San Diego

# \$149

per month

**Full service**

Chemicals billed separately

Pools reported

41

Years in business

13

Business type

Solo operator

Team size

Not reported

Submission #108 · California



### Before you compare

One rate includes chemicals. One bills them separately.  
Match the scope before comparing.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Full service or chemicals only?

## Central Valley

# \$170

per month

### Full service

Chemicals included

Pools reported

44

Years in business

1

Business type

Solo operator

Team size

Not reported

Submission #58 · California

## Central Valley

# \$100

per month

### Chemical-only service

Chemicals included

Pools reported

44

Years in business

1

Business type

Solo operator

Team size

Not reported

Submission #59 · California

## Before you compare

These Central Valley entries share the same pool count and experience. They may describe two offers from one operator. They are not equivalent services.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# What does the sample show?

27 submissions, with each entry given equal weight.

## \$170

Median submitted monthly rate

All service types combined

## The scope changes the comparison.

### Full service

Chemicals included · 22 submissions

## \$174

median / month

### Full service

Chemicals billed separately · 4 submissions

## \$170

median / month

### Chemical-only service

Chemicals included · 1 submission

## \$100

median / month

## Small samples still need local context.

Chemical-only service has one California entry. Visit frequency, pool size, and a standard service checklist are not established by these records.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Florida

From South Florida to the Panhandle, local scope matters more than a statewide headline.



## MEDIAN RATE

# \$155

per month

## REPORTED RANGE

# \$125–\$250

per month

## ENTRIES

# 23

reported

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Solo route. Team operation.

Miami-Fort Lauderdale

\$150

per month

Full service

Chemicals included

|                |                   |               |              |
|----------------|-------------------|---------------|--------------|
| Pools reported | Years in business | Business type | Team size    |
| 100            | 3                 | Solo operator | Not reported |

Submission #17 · Florida

Miami-Fort Lauderdale

\$175

per month

Full service

Chemicals included

|                |                   |               |           |
|----------------|-------------------|---------------|-----------|
| Pools reported | Years in business | Business type | Team size |
| 168            | 15                | Team          | 3         |

Submission #61 · Florida



## Before you compare

Both entries include chemicals. The reported pool count describes the business, not one technician’s daily workload.

Source: poolrates.fyi · USD per month · See methodology on page 31.

RUN THE BUSINESS BEHIND YOUR RATE

# Know the day. Keep the route moving.



Plan stops, assign technicians, and keep customer details connected to the work.

01 Plan the stops

02 Assign the work

03 Record the visit

See routes in PoolDial →

# Two Panhandle examples.

## Pensacola

# \$250

per month

**Full service**

Chemicals included

Pools reported

**60**

Years in business

**3**

Business type

**Solo operator**

Team size

**Not reported**

Submission #53 · Florida

## North Florida/Panhandle

# \$190

per month

**Full service**

Chemicals included

Pools reported

**70**

Years in business

**3**

Business type

**Solo operator**

Team size

**Not reported**

Submission #118 · Florida

## Before you compare

Pensacola and the broader Panhandle are related labels, not identical service areas. Use these as examples for a local comparison, not a regional price estimate.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# A lower rate can cover more.

## South Florida

# \$130

per month

**Full service**

Chemicals included

Pools reported

**460**

Years in business

**12**

Business type

**Team**

Team size

**7**

Submission #124 · Florida

## Central Florida

# \$140

per month

**Full service**

Chemicals billed separately

Pools reported

**781**

Years in business

**8**

Business type

**Solo operator**

Team size

**Not reported**

Submission #131 · Florida

## Before you compare

The \$130 entry includes chemicals; the \$140 entry does not. Different markets and business details mean the difference does not measure chemical cost.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Texas

The largest state sample in the report includes a range of markets, service scopes, and business sizes.



## MEDIAN RATE

# \$225

per month

## REPORTED RANGE

# \$65–\$400

per month

## ENTRIES

# 32

reported

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Two teams. Two local markets.

## San Antonio

# \$235

per month

**Full service**

Chemicals included

Pools reported

**125**

Years in business

**20**

Business type

**Team**

Team size

**5**

Submission #43 · Texas

## Austin

# \$245

per month

**Full service**

Chemicals included

Pools reported

**350**

Years in business

**5**

Business type

**Team**

Team size

**11**

Submission #68 · Texas

## Before you compare

Both prices include chemicals. Pool count and team size describe the business as reported; they do not tell you how many stops a technician finishes in a day.

Source: poolrates.fyi · USD per month · See methodology on page 31.

RUN THE BUSINESS BEHIND YOUR RATE

# Finish the work. Keep billing on track.



Bring customer records, invoices, online payments, and autopay into the same workflow.

01 Create invoices

02 Take payments

03 Track the account

[See billing in PoolDial →](#)

# Chemicals change the scope.

Dallas–Fort Worth

\$225

per month

Full service

Chemicals included

Pools reported

100

Years in business

10

Business type

Solo operator

Team size

Not reported

Submission #92 · Texas

Austin

\$240

per month

Full service

Chemicals billed separately

Pools reported

48

Years in business

7

Business type

Solo operator

Team size

Not reported

Submission #81 · Texas



## Before you compare

The Dallas–Fort Worth entry includes chemicals. The Austin entry bills them separately.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# What Houston and Austin report.

## Houston

# \$235

per month

**Full service**

Chemicals included

Pools reported

**150**

Years in business

**6**

Business type

**Team**

Team size

**5**

Submission #101 · Texas

## Austin

# \$300

per month

**Full service**

Chemicals included

Pools reported

**52**

Years in business

**7**

Business type

**Solo operator**

Team size

**Not reported**

Submission #127 · Texas

## Before you compare

A higher monthly price does not prove a higher margin. Local conditions, service details, drive time, and the cost to do the work all matter.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Arizona

A smaller sample, concentrated around Phoenix. Compare chemical billing before drawing conclusions.



MEDIAN RATE

**\$150**

per month

REPORTED RANGE

**\$125–\$170**

per month

ENTRIES

**13**

reported

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Same metro. Different scope.

Phoenix

\$147

per month

Full service

Chemicals included

|                |                   |               |           |
|----------------|-------------------|---------------|-----------|
| Pools reported | Years in business | Business type | Team size |
| 422            | 4                 | Team          | 6         |

Submission #76 · Arizona

Phoenix Metro

\$160

per month

Full service

Chemicals billed separately

|                |                   |               |           |
|----------------|-------------------|---------------|-----------|
| Pools reported | Years in business | Business type | Team size |
| 400            | 3                 | Team          | 9         |

Submission #107 · Arizona



### Before you compare

The \$147 rate includes chemicals. The \$160 rate excludes them. These are two different submitted offers.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Georgia

Eight submissions give a starting point. Keep the service area and chemical billing in view.



## MEDIAN RATE

# \$300

per month

## REPORTED RANGE

# \$139–\$425

per month

## ENTRIES

# 8

reported

Source: poolrates.fyi · USD per month · See methodology on page 31.

# One state is not one market.

## Atlanta

# \$313

per month

**Full service**

Chemicals billed separately

Pools reported

**38**

Years in business

**Not reported**

Business type

**Solo operator**

Team size

**Not reported**

Submission #33 · Georgia

## Georgia

# \$190

per month

**Full service**

Chemicals included

Pools reported

**60**

Years in business

**4**

Business type

**Solo operator**

Team size

**Not reported**

Submission #104 · Georgia

## Before you compare

The Atlanta entry bills chemicals separately. The other Georgia entry includes chemicals but does not identify a metro. Neither represents a statewide standard rate.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Local context changes the number.

Monthly submitted rates, with all service types combined.

## Arizona

13 submissions

MEDIAN RATE

**\$150**

per month

REPORTED RANGE

**\$125–\$170**

per month

## Georgia

8 submissions

MEDIAN RATE

**\$300**

per month

REPORTED RANGE

**\$139–\$425**

per month

## A price gap is not a pricing rule.

These small, self-selected samples differ in service mix and local conditions. The gap between medians does not predict what the same pool would cost in both markets.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Other markets

Smaller samples. Wider variation. Useful examples, with the limits kept in view.



**Pennsylvania • New York • Nevada**

Minnesota • Maryland

Source: poolrates.fyi • USD per month • See methodology on page 31.

## Two Pennsylvania entries.

### Philadelphia

# \$880

per month

**Full service**

Chemicals included

Pools reported

**100**

Years in business

**10**

Business type

**Team**

Team size

**Not reported**

Submission #19 · Pennsylvania

### Pennsylvania

# \$520

per month

**Full service**

Chemicals billed separately

Pools reported

**85**

Years in business

**40**

Business type

**Team**

Team size

**3**

Submission #140 · Pennsylvania

### Before you compare

The \$880 entry includes chemicals; the \$520 entry does not. Public records do not establish pool size, visit frequency, or residential versus commercial work.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Two New York team operations.

New York

\$380

per month

Full service

Chemicals billed separately

|                |                   |               |           |
|----------------|-------------------|---------------|-----------|
| Pools reported | Years in business | Business type | Team size |
| 100            | 25                | Team          | 3         |

Submission #16 · New York

New York

\$433

per month

Full service

Chemicals billed separately

|                |                   |               |           |
|----------------|-------------------|---------------|-----------|
| Pools reported | Years in business | Business type | Team size |
| 50             | 24                | Team          | 8         |

Submission #22 · New York



## Before you compare

Both rates bill chemicals separately. Team size and experience alone do not establish an equivalent service scope.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# A wide spread in Las Vegas.

## Las Vegas Valley

# \$210

per month

**Full service**

Chemicals included

Pools reported

**100**

Years in business

**9**

Business type

**Solo operator**

Team size

**Not reported**

Submission #96 · Nevada

## Las Vegas Valley

# \$90

per month

**Full service**

Chemicals included

Pools reported

**24**

Years in business

**1**

Business type

**Solo operator**

Team size

**Not reported**

Submission #144 · Nevada

## Before you compare

Las Vegas Valley has just three submissions in this snapshot. These two examples show variation, not enough data to define a typical local rate.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Keep small samples in context.

## Minnesota

# \$740

per month

**Full service**

Chemicals included

Pools reported

**70**

Years in business

**30**

Business type

**Team**

Team size

**12**

Submission #106 · Minnesota

## Maryland

# \$400

per month

**Full service**

Chemicals billed separately

Pools reported

**40**

Years in business

**2**

Business type

**Team**

Team size

**3**

Submission #136 · Maryland

## Before you compare

Minnesota and Maryland each have two submissions. Service months and annual contract terms are not provided. These monthly figures do not establish annual revenue.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# 140 submissions. More than one kind of service.

22 states · equal weight per submission

## \$210

Median monthly rate

\$251.19 average · all service types

## Average rate by service type

Full service · chemicals included



104 submissions

**\$230**

Full service · chemicals billed separately



34 submissions

**\$321.97**

Chemical-only service



2 submissions

**\$150**

## Different groups. Different markets.

These averages do not isolate chemical cost. Chemical-only service has just two entries. Use your local scope before the national average.

Source: poolrates.fyi · USD per month · See methodology on page 31.

# Know what is behind the rate.

## Source and counts

The report uses 140 public, unflagged submissions from poolrates.fyi. Counts refer to entries, not independently verified companies, customers, or pools. Multiple offers or repeat submissions from one business may be present. No additional deduplication was applied.

## How the examples were chosen

The 30 entries were selected to show a range of markets, service types, and business contexts. They are a curated selection, not a random sample or a ranking. Each example includes its source submission ID.

## How the summary numbers work

Each submission has equal weight. Average means arithmetic mean; median is the middle value. State medians are calculated from the saved records. National figures match the public statistics endpoint. Available cents are preserved.

## What the records do not establish

This self-selected sample is not a representative industry survey. Public records do not establish detailed scope, visit frequency, pool size, customer type, service season, profitability, or whether a price is still current. Check current entries at poolrates.fyi.

## Images and the source snapshot

The 16 photographs are unique AI-generated illustrations, styled after PoolDial's landing page and tailored to the featured locations. The people pictured are not presented as submitters. Companion files preserve raw records, capture details, image provenance, and calculation checks.



THE BUSINESS BEHIND YOUR RATE

# Set your rate. Run your business.

Keep the route, the customer, the service record, and the invoice connected.



See how PoolDial works →

[See current submissions at poolrates.fyi](https://poolrates.fyi)