

PoolDial Launches Modern Pool Service Software with Built-In AI Phone Answering

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PoolDial, a new pool service management platform built for small and midsize pool service companies, is now available nationwide. The platform combines route optimization, customer management, billing, chemical tracking, and AI-powered phone answering for \$2 per pool, per month.

Most pool service companies are small operations: solo owners or teams of two to five technicians. Existing software options were built nearly a decade ago for larger operations, often on older technology that is slow to load and difficult to use. PoolDial was built from the ground up to address what small and growing companies actually need.

"Too many pool businesses are stuck with clunky old software, messy spreadsheets, or paper logs," said Parker Conley, founder of PoolDial. "My goal is to build the best pool service software on the market."

What PoolDial Includes

PoolDial is a mobile-first platform designed for pool service businesses running 30 to 300+ pools. It is the first pool service software to include AI phone answering and an AI business assistant in every account. Key capabilities:

- **AI Phone Answering** — A 24/7 AI receptionist that answers calls, captures leads, responds to customer questions, and sends summaries to the owner.
- **AI Business Assistant** — Available in the dashboard, mobile app, and via SMS. Answers questions, pulls up customer info, and provides business insights.
- **Route Optimization** — Map-based route planning with drag-and-drop scheduling.
- **Billing & Invoicing** — Online card payments with automatic QuickBooks sync.
- **Chemical Tracking** — Water test logging, LSI calculations, and service history for every pool.
- **Website Builder** — A professional pool company website included in every account.

The platform also includes work order management, a field mobile app with offline support, a customer portal, team management with unlimited users, and data import from Skimmer, Pool Brain, and other pool service software.

How PoolDial Compares

The pool service software market is currently served by products like Skimmer, Pool Brain, Paythepoolman, and PSS. PoolDial differs in three key ways:

- **AI built in** — AI phone answering and an AI business assistant are included in every account. Other pool service software does not offer this.
- **Modern architecture** — Built in 2025 on a modern tech stack. The platform loads fast, works reliably on mobile, and is actively developed.
- **Simple pricing** — \$2/pool/month with every feature included, unlimited users, and no tiered plans.

Pricing and Availability

PoolDial is available now on web, iOS, and Android. Pricing is \$2 per pool per month with a \$40/month minimum. Every feature is included at every level with unlimited users. A 30-day free trial is available with no setup fees. The company is currently onboarding its first customers.

About PoolDial

PoolDial is pool service software for small and midsize companies. Founded by Parker Conley, a software engineer, the platform handles routing, billing, customers, and communication so pool professionals can focus on taking care of pools. Learn more at pooldial.com.

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